Course Syllabus

Code - Course Title	**İLT646 - New Media Researches**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. ZÜLEYHA ÖZBAŞ ANBARLI

Mode of Delivery	The mode of delivery of this course is Face to face.
Prerequisites	There is no prerequisites and co-requisites for this course.
Courses Recomended	There is no recommended optional programme component for this course.
Recommended Resources	Fuchs, C. (2009). A contribution to the critique of the political economy of the Internet. European Journal of Communication, 24, 69-85.Fuchs, C. (2012). Towards Marxian Internet studies. Triple C: Cognition, Communication, Co-operation, 10(2), 392-412.Pavlik, J.V. (2013). Trends in new media research: A critical review of recent scholarship. Sociology Compass, 7(1), 1–12.

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		New communication technology	
Week - 2		New media	
Week - 3		Trends in new media research	
Week - 4		New media and ethics	
Week - 5		Political economy of the new media	
Week - 6		Classification of social media	
Week - 7		User behavior in social media	
Week - 8		New communication technology and democracy	
Week - 9		New media literacy	
Week - 10		Digital citizenship	
Week - 11		Research methodology trends in new media research.	
Week - 12		Quantitative methods in new media research	
Week - 13		Qualitative methods in new media research	

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 14		Research analysis	

Learning Outcomes

#	Learning Outcome
1	Defines basic concepts of new media.
2	Defines digital space and explains the norms of this space.
3	Be able to research digital space.
4	Be able to use quantitative methods in new media research.
5	Be able to use qualitative methods in new media research.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.