Course Syllabus

Code - Course Title	**İLT652 - Virtual Organizations**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. DENİZ TAŞCI

Mode of Delivery	Face to face
Prerequisites	None
Courses Recomended	None
Recommended Resources	None
Work Placement	None

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		What is network organizations?	
Week - 2		What is virtual organization and what are the virtual organizational models?	
Week - 3		Strategic management in virtual organizations	
Week - 4		Leadership in virtual organizations	
Week - 5		Human resources management in virtual organizations	
Week - 6		Corporate communication management in virtual organizations	
Week - 7		Organizational culture and virtual organizations	
Week - 8		Information management, new communication technologies and virtual organizations	
Week - 9		Communication ergonomics in virtual organizations	
Week - 10		Digital marketing communication in virtual organizations	
Week - 11		Customer relationship management in virtual organizations	
Week - 12		Building trust in virtual organizations	
Week - 13		Sustainability in virtual organizations	
Week - 14		Examples of virtual organizations	

Learning Outcomes

#	Learning Outcome
1	They will be able to understand what virtual organization is.
2	Explain the internal and external corporate communication management process in virtual organizations.
3	Describes the relationship of virtual organizations with technology in the information society.
4	They will be able to explain the use of design elements in virtual organizations.
5	Explain the digital marketing communication management process in virtual organizations.
6	Express business /competitive, corporate and international strategies.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.