Course Syllabus

Code - Course Title	**İLT658 - Political Communication in the Network Society**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**7.5**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	DOÇ. DR. ÇAĞLAR GENÇ

Mode of Delivery	Face-to-face and student presentations
Prerequisites	Non
Courses Recomended	Non
Recommended Resources	Non
Work Placement	Non

Course Syllabus

Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Rethinking Political Communication	
Week - 2		Public Sphere, Democracy, and Media	
Week - 3		Network Society and Political Power	
Week - 4		From Agenda-Setting to Framing: The Digital Transformation of Classical Theories	
Week - 5		Propaganda: New Manifestations of a Classical Concept	
Week - 6		Disinformation, Misinformation, and the Crisis of Truth	
Week - 7		Algorithms, Filter Bubbles, and Echo Chambers	
Week - 8		Digital Election Campaigns and Micro-Targeting	
Week - 9		Identity Politics and Digital Populism	
Week - 10		Civil Society, Digital Activism, and Networked Movements	
Week - 11		Platform Politics: Corporations, States, and Regulation	
Week - 12		Artificial Intelligence, Deepfakes, and the Future of Political Communication	
Week - 13		Resistance, Media Literacy, and Democratic Resilience	
Week - 14		General Assessment and Student Presentations	

Learning Outcomes

#	Learning Outcome
1	Will be able to explain the theoretical frameworks of political communication in the context of digital transformation.
2	Will be able to analyze mechanisms such as disinformation, filter bubbles, and digital propaganda.
3	Will be able to critically evaluate digital political communication practices, including election campaigns, populism, and activism.
4	Will be able to develop an original, theoretically grounded analysis of a current issue in political communication.

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.