Course Syllabus

Code - Course Title	**İKT539 - Behavioral Economics**
Course Type	II. SEMESTER
Laboratory + Practice	3+0
ECTS	**6.0**
Language of Instruction	Türkçe
Course Type	Elective Courses
Course Instructor(s)	PROF. DR. MELTEM ERDOĞAN

Mode of Delivery	The mode of delivery of this course is Face to face
Prerequisites	Economics
Courses Recomended	Economics, Psychology
Recommended Resources	Behavioral Economics and Its Applications-Diomand&Vartiainen;, Predictably Irratıonal_The Hidden Forces That Shape Our Decisions-Ariely, How The Mind Works-Pinker, Nudge:Improving Decisions about Health, Wealth, and Happiness-Thaler&Sunstein;
Work Placement	N/A

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Weeks	Learning Outcomes	Topics	Teaching Methods
Week - 1		Intro to the class	
Week - 2		The article named 'Behavioral Economics: Past Present and Future' by Colin F. Camerer will be discussed	
Week - 3		BEHAVIORAL ECONOMICS To appear in Elsevier’s Handbook of the Philosophy of Science, Vol. 5 Methods: Theory. Simple models of psychological phenomena Erik Angner, University of Alabama at Birmingham George Loewenstein, Carnegie Mellon University	
Week - 4		A Foundation for Behavioral Economics Jessica L. Cohen and William T. Dicken, Nber working paper Behavioral Economics Thaler and Mullainathan, Better than Rational, Evolutuaniry and Physocology and Invisible Hand) Methods: Theory. Simple models of psychological phenomena Erik Angner, University of Alabama at Birmingham George Loewenstein, Carnegie Mellon University	
Week - 5		“Individual Decision Making.” by Camerer and Colin will be discussed.	
Week - 6		Judgement under Uncertainity: Heuristics and Biases' by Amos Twersky and Daniel Kahneman will be discussed.	
Week - 7		'Judgement under Uncertainity: Heuristics and Biases' by Amos Twersky and Daniel Kahneman will be discussed.	
Week - 8		Mental accounting and Consumer Choice	
Week - 9		Mental accounting and Consumer Choice	

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Week - 10		'Anomalies in intertemporal: Evidence and an interpretation' by Loewenstein, and Prelec will be discussed.	
Week - 11		Progress in Behavioral Game Theory by Camerer will be discussed.	
Week - 12		Students' presentation time	
Week - 13		Students' presentation time	
Week - 14		Review of the class	

Learning Outcomes

#	Learning Outcome
1	One of the principles in econ which is rationality will be discussed,
2	economic agent's sophisticated behaviour will be defined
3	the factors that affect decision process will be determined by the students

Sustainable Development Goals

No content has been provided.

Course Theme

No content has been provided.

AKTS Workload

Activity	Duration (Hour)	Count	Workload
Teorik Derse Katılım	0	0	0
Sınıf Dışı Çalışma (Ön Hazırlık & Pekiştirme Amaçlı)	0	0	0
Ödevler	0	0	0
Proje - Rapor - Sunum Hazırlama	0	0	0
Ara Sınav Hazırlığı (sınav süresi dahil)	0	0	0
Final Sınavı Hazırlığı (sınav süresi dahil)	0	0	0
Uygulama (Laboratuvar, Müzik/Enstrüman Uygulaması, Atölye/Saha Çalışması vb.)	0	0	0
Staj Uygulaması	0	0	0
		Calculated ECTS	**0**

Assessment Method and Passing Requirements

No content has been provided.