

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
İŞL711	Development of Management Science	Required Courses	6.0
LEE510	Ethics of Science and Research Techniques	Required Courses	7.5
	Elective Courses		18.0
Sum			31.5

II. SEMESTER

Code	Course Title	Course Type	ECTS
İŞL703	Strategic Management and Business Policies	Required Courses	6.0
SMR500	Seminar	Required Courses	7.5
	Elective Courses		18.0
Sum			31.5

III. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

IV. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞL532	Cross-Cultural Management (TR)	3 + 0	6.0
İŞL534	Management of Service Businesses (TR)	3 + 0	6.0
İŞL541	Entrepreneurship Theory and Applications (TR)	3 + 0	6.0
İŞL592	Human Behaviours in Organizations (TR)	3 + 0	6.0
İŞL705	Management of Innovation and Creativity (TR)	3 + 0	6.0
İŞL709	Business Ethics (TR)	3 + 0	6.0
İŞY504	Leadership Development (TR)	3 + 0	6.0
SOS561	Sociology of Organization and Management (TR)	3 + 0	6.0
EİK501	Strategic Human Resources Management (TR)	3 + 0	6.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞL504	Organizational Change Strategies (TR)	3 + 0	6.0
İŞL536	Corporate Governance (TR)	3 + 0	6.0
İŞL550	Corporate Reputation Management (TR)	3 + 0	6.0
İŞL580	Management of Family Businesses (TR)	3 + 0	6.0
İŞL598	Quality Management (TR)	3 + 0	6.0

Institute Specialization Field Course

Code	Course Title	Laboratory + Practice	ECTS
UZM700	Research in Area of Specialization (TR)	5 + 0	4.5

DERS İÇERİKLERİ
