

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
İŞL543	Introduction to International Business	Required Courses	6.0
İŞL549	International Business Management	Required Courses	6.0
İŞL575	Financial Management in International Business	Required Courses	6.0
LEE510	Ethics of Science and Research Techniques	Required Courses	7.5
	Elective Courses		6.0
Sum			31.5

II. SEMESTER

Code	Course Title	Course Type	ECTS
İŞL546	International Business Policy and Case Studies	Required Courses	6.0
İŞL702	International Economy Policies	Required Courses	6.0
İŞL704	Strategic Global Marketing	Required Courses	6.0
SMR500	Seminar	Required Courses	7.5
	Elective Courses		6.0
Sum			31.5

III. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

IV. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞL567	Import-Export Applications (TR)	3 + 0	6.0
İŞL571	Operations Management in International Business (TR)	3 + 0	6.0
İŞL701	Organizational Behavior in Global Organizations (TR)	3 + 0	6.0
İŞL577	International Human Resources Management (TR)	3 + 0	6.0
İŞL706	International Contemporary Economic Issues (TR)	3 + 0	6.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞL708	Global Supply Chain Management (TR)	3 + 0	6.0

Institute Specialization Field Course

Code	Course Title	Laboratory + Practice	ECTS
UZM700	Research in Area of Specialization (TR)	5 + 0	4.5

DERS İÇERİKLERİ
