

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
LEE510	Ethics of Science and Research Techniques	Required Courses	6.0
	Elective Courses		24.0
Sum			30

II. SEMESTER

Code	Course Title	Course Type	ECTS
DPI500	Term Project	Required Courses	0.0
	Elective Courses		30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
FİN538	Financial Management (TR)	3 + 0	6.0
İŞY503	Financial Accounting for Managers (TR)	3 + 0	6.0
İŞY505	Business Management and Organizational Design (TR)	3 + 0	6.0
İŞY547	Economi for Managers (TR)	3 + 0	6.0
İŞY549	Basic Principles and Functions of Business (TR)	3 + 0	6.0
PZL541	Marketing Management (TR)	3 + 0	6.0
EİK501	Strategic Human Resources Management (TR)	3 + 0	6.0
FİN540	Financial Statements Analysis (TR)	3 + 0	6.0
İŞY502	Decision Theory (TR)	3 + 0	6.0
İŞY507	Strategic Management (TR)	3 + 0	6.0
İŞY509	Innovation and Entrepreneurship (TR)	3 + 0	6.0
İŞY537	Production and Operation Management (TR)	3 + 0	6.0
SOS536	Organizational Behavior (TR)	3 + 0	6.0

DERS İÇERİKLERİ
