

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
BYN561	Course Information	Required Courses	6.0
LEE510	Ethics of Science and Research Techniques	Required Courses	7.5
	Elective Courses		18.0
Sum			31.5

II. SEMESTER

Code	Course Title	Course Type	ECTS
İST534	Statistical Analysis and Evaluation	Required Courses	6.0
SMR500	Seminar	Required Courses	7.5
	Elective Courses		18.0
Sum			31.5

III. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

IV. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
BYN548	Political Journalism Research (TR)	3 + 0	6.0
BYN549	Critical Discourse Analysis (TR)	3 + 0	6.0
BYN551	Political Economy of Media (TR)	3 + 0	6.0
BYN555	Visual Design Analysis (TR)	3 + 0	6.0
BYN559	Social Media Research (TR)	3 + 0	6.0
BYN563	Data Driven Journalism Studies (TR)	3 + 0	6.0
BYN565	Democracy and Public Opinion in the Media (TR)	3 + 0	6.0
BYN567	Digital Journalism and Artificial Intelligence Studies (TR)	3 + 0	6.0
BYN546	Content Analysis (TR)	3 + 0	6.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
BYN550	Gender Studies (TR)	3 + 0	6.0
BYN552	Popular Culture Analyses (TR)	3 + 0	6.0
BYN554	Web Analysis Practices (TR)	3 + 0	6.0
BYN562	Podcast and Digital Audio Culture Studies (TR)	3 + 0	6.0

Institute Specialization Field Course

Code	Course Title	Laboratory + Practice	ECTS
UZM700	Research in Area of Specialization (TR)	5 + 0	4.5

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