

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
ARY523	Data Collecting and Statistical Analysis in Quntitative Rese	Required Courses	6.0
LEE510	Ethics of Science and Research Techniques	Required Courses	7.5
	Elective Courses		18.0
Sum			31.5

II. SEMESTER

Code	Course Title	Course Type	ECTS
SMR500	Seminar	Required Courses	7.5
	Elective Courses		24.0
Sum			31.5

III. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

IV. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis	Required Courses	30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
TRZ510	Structure of Tourism Industry (TR)	3 + 0	6.0
TRZ539	Critical Tourism Studies (TR)	3 + 0	6.0
TRZ543	New Policies and Strategies in Tourism (TR)	3 + 0	6.0
TRZ548	Supply and Demand Analysis in Tourism (TR)	3 + 0	6.0
TRZ561	Reporting Scientific Researches (TR)	3 + 0	6.0
TRZ563	Product Management in Tourism (TR)	3 + 0	6.0
TRZ565	Tourism and Sustainability Studies (TR)	3 + 0	6.0
TRZ567	Tourism Experience and Design (TR)	3 + 0	6.0
TRZ569	Theories of Social Psychology in Tourism (TR)	3 + 0	6.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
MUH528	Management Accounting for Tourism (TR)	3 + 0	6.0
TRZ546	Tourism and Media (TR)	3 + 0	6.0
TRZ551	Operation Management in Service Industry (TR)	3 + 0	6.0
TRZ554	Tourism in Postmodern Period (TR)	3 + 0	6.0
TRZ556	City and Tourism (TR)	3 + 0	6.0
TRZ560	Product Policy in Tourism (TR)	3 + 0	6.0
TRZ574	Diaspora Tourism (TR)	3 + 0	6.0
TRZ576	Labour Issues in Tourism (TR)	3 + 0	6.0
TRZ578	Crisis Management in Tourism (TR)	3 + 0	6.0
TRZ580	Health Tourism Applications (TR)	3 + 0	6.0
TRZ582	AI-Supported Behavioral Design (TR)	3 + 0	6.0
TRZ584	Sustainable Digital Transformation in Tourism (TR)	3 + 0	6.0
TRZ586	Recreation Researches in Tourism (TR)	3 + 0	6.0

Institute Specialization Field Course			
Code	Course Title	Laboratory + Practice	ECTS
UZM700	Research in Area of Specialization (TR)	5 + 0	4.5

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