

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Course Type	ECTS
LEE510	Ethics of Science and Research Techniques (ENG)	Required Courses	7.5
	Elective Courses		24.0
Sum			31.5

II. SEMESTER

Code	Course Title	Course Type	ECTS
SMR500	Seminar (ENG)	Required Courses	7.5
	Elective Courses		24.0
Sum			31.5

III. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis (ENG)	Required Courses	30.0
Sum			30

IV. SEMESTER

Code	Course Title	Course Type	ECTS
TEZ700	Thesis (ENG)	Required Courses	30.0
Sum			30

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
FİN541	Financial Analysis (ENG)(ENG)	3 + 0	6.0
FİN543	Managerial Finance (ENG)(ENG)	3 + 0	6.0
İŞY510	Business Statistics and Forecasting Methods (ENG)(ENG)	3 + 0	6.0
İŞY518	Economic Analysis for Managers (ENG)(ENG)	3 + 0	6.0
İŞY519	Management and Organizational Analysis (ENG)(ENG)	3 + 0	6.0
İŞY521	Project-Based Leadership Development (ENG)(ENG)	3 + 0	6.0
İŞY529	Accounting for Managers (ENG)(ENG)	3 + 0	6.0
İŞY535	Corporate Social Responsibility and Ethical Issues (ENG)(ENG)	3 + 0	6.0
PZL547	Marketing Strategy, Concepts and Practices (ENG)(ENG)	3 + 0	6.0
İŞY512	Strategic Managerial Accounting (ENG)(ENG)	3 + 0	6.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞY517	Information Technology for Competitive Advantage (ENG)(ENG)	3 + 0	6.0
İŞY531	Internal Control and Internal Audit (ENG)(ENG)	3 + 0	6.0
PZL542	Consumer Behavior Analysis (ENG)(ENG)	3 + 0	6.0

Institute Specialization Field Course

Code	Course Title	Laboratory + Practice	ECTS
UZM700	Research in Area of Specialization (ENG)(ENG)	5 + 0	4.5

DERS İÇERİKLERİ
