

DERS PROGRAMI

I. SEMESTER

Code	Course Title	ECTS
İKT209U	Tourism Economics	Required Courses 7.0
KOİ101U	Hospitality Management	Required Courses 7.0
STJ101U	Internship	Required Courses 5.0
TRZ101U	Automation Systems in Tourism	Required Courses 7.0
TSH103U	Tourism Legislation	Required Courses 6.0
	Foreign Language Courses	3.0
Sum		35

II. SEMESTER

Code	Course Title	ECTS
KOİ302U		Required Courses 6.0
TRZ102U	Behaviour of Visitors	Required Courses 6.0
SMY206U		Elective Courses 5.0
TRZ104U		Elective Courses 5.0
TRZ108U		Elective Courses 5.0
TRZ116U	Yok	Elective Courses 5.0
	Foreign Language Courses	3.0
Sum		35

III. SEMESTER

Code	Course Title	ECTS
TAR201U	Principles of Atatürk and the History of Turkish Revolution I	Required Courses 3.0
TRZ201U	Fundamentals of Tourism	Required Courses 7.0
TSH201U	Travel Agencies and Tour Operators	Required Courses 7.0
TÜR201U	Turkish Language I	Required Courses 3.0
AŞÇ211U	Food and Beverage Management	Elective Courses 5.0
TRZ207U	Tourism Geography	Elective Courses 5.0
TRZ301U		Elective Courses 5.0
Sum		35

IV. SEMESTER

Code	Course Title		ECTS
PZL218U		Required Courses	7.0
TAR202U	Principles of Atatürk and the History of Turkish Revolution II	Required Courses	3.0
TSH202U	Recreation Management	Required Courses	7.0
TÜR202U	Turkish Language II	Required Courses	3.0
TRZ204U		Elective Courses	5.0
TRZ206U	Tourism and Communication	Elective Courses	5.0
TRZ304U		Elective Courses	5.0
Sum			35

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM101U	German I (ALM)(ALM)	0 + 0	3.0
FRA101U	French I (FRA)(FRA)	0 + 0	3.0
İNG101U	English I (ENG)(ENG)	0 + 0	3.0
ALM102U	German II (ALM)(ALM)	0 + 0	3.0
FRA102U	French II (FRA)(FRA)	0 + 0	3.0
İNG102U	English II (ENG)(ENG)	0 + 0	3.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
ARK104U	(TR)	0 + 0	5.0
ARY101U	Research Methods for Social Sciences (TR)	0 + 0	5.0
AŞÇ201U	(TR)	0 + 0	5.0
AŞÇ213U	(TR)	0 + 0	5.0
ÇMH104U	Meeting and Presentation Techniques (TR)	0 + 0	5.0
FOT101U	(TR)	0 + 0	5.0
HİT102U	(TR)	0 + 0	5.0
İKT402U	Yok (TR)	0 + 0	5.0
İLT102U	New Communication Technologies (TR)	0 + 0	5.0
İLT104U	Effective Communication Techniques (TR)	0 + 0	5.0
İLT207U	(TR)	0 + 0	5.0
İLT208U	(TR)	0 + 0	5.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
İŞL201U	(TR)	0 + 0	5.0
İŞL203U	Entrepreneurship and Business Establishment (TR)	0 + 0	5.0
PSİ103U	Psychology (TR)	0 + 0	5.0
PZL208U	Customer Relationship Management (TR)	0 + 0	5.0
PZL212U	(TR)	0 + 0	5.0
PZL216U	Entertainment Marketing (TR)	0 + 0	5.0
PZL301U	Airline Marketing (TR)	0 + 0	5.0
PZL305U	(TR)	0 + 0	5.0
SMY107U	(TR)	0 + 0	5.0
SOS101U	Introduction to Sociology (TR)	0 + 0	5.0
TİC204U	(TR)	0 + 0	5.0
TRM103U	Ecology and Environmental Sciences (TR)	0 + 0	5.0

DERS İÇERİKLERİ
