

DERS PROGRAMI

I. SEMESTER

Code	Course Title		ECTS
HUK101U	Fundamental Concepts of Law	Required Courses	5.0
İKT103U	Introduction to Economics I	Required Courses	5.0
İŞL105U	Principles of Business Administration	Required Courses	6.0
MUH103U	General Accounting I	Required Courses	5.0
PZL105U	Marketing Principles	Required Courses	6.0
	Foreign Language Courses		3.0
Sum			30

II. SEMESTER

Code	Course Title		ECTS
İŞL106U	Business Functions	Required Courses	7.0
MUH104U	General Accounting II	Required Courses	5.0
HUK110U		Elective Courses	5.0
İKT104U	Introduction to Economics II	Elective Courses	5.0
SOS110U	Organizational Behavior	Elective Courses	5.0
	Foreign Language Courses		3.0
Sum			30

III. SEMESTER

Code	Course Title		ECTS
İŞL205U		Required Courses	4.0
TAR201U	Principles of Atatürk and the History of Turkish Revolution I	Required Courses	3.0
TÜR201U	Turkish Language I	Required Courses	3.0
FİN203U	Yok	Elective Courses	5.0
İLT213U		Elective Courses	5.0
İŞL103U	Strategic Management	Elective Courses	5.0
İŞL203U	Entrepreneurship and Business Establishment	Elective Courses	5.0
İŞY203U	Yok	Elective Courses	5.0
Sum			35

IV. SEMESTER

Code	Course Title		ECTS
HUK208U	Commercial Law	Required Courses	7.0
İŞY204U		Required Courses	7.0
TAR202U	Principles of Atatürk and the History of Turkish Revolution II	Required Courses	3.0
TÜR202U	Turkish Language II	Required Courses	3.0
İKT102U		Elective Courses	5.0
İŞY202U		Elective Courses	5.0
TİC204U		Elective Courses	5.0
Sum			35

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM101U	German I (ALM)(ALM)	0 + 0	3.0
FRA101U	French I (FRA)(FRA)	0 + 0	3.0
İNG101U	English I (ENG)(ENG)	0 + 0	3.0
ALM102U	German II (ALM)(ALM)	0 + 0	3.0
FRA102U	French II (FRA)(FRA)	0 + 0	3.0
İNG102U	English II (ENG)(ENG)	0 + 0	3.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
ADY103U	(TR)	0 + 0	5.0
ADY214U	Data Analysis and Evaluation (TR)	0 + 0	5.0
BYA104U	(TR)	0 + 0	5.0
BYA106U	(TR)	0 + 0	5.0
BYA202U	(TR)	0 + 0	5.0
BYA203U	(TR)	0 + 0	5.0
BYA204U	(TR)	0 + 0	5.0
BYA205U	(TR)	0 + 0	5.0
ÇEK304U	(TR)	0 + 0	5.0
ÇMH104U	Meeting and Presentation Techniques (TR)	0 + 0	5.0
GİT409U	(TR)	0 + 0	5.0
GİT410U	(TR)	0 + 0	5.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
HİT206U	(TR)	0 + 0	5.0
HİT212U	(TR)	0 + 0	5.0
HİT403U	(TR)	0 + 0	5.0
İLT104U	Effective Communication Techniques (TR)	0 + 0	5.0
İŞL118U	Business Communication (TR)	0 + 0	5.0
MAİ102U	(TR)	0 + 0	5.0
MAİ106U	(TR)	0 + 0	5.0
SMY104U	Digital Age Advertising (TR)	0 + 0	5.0
SMY105U	(TR)	0 + 0	5.0

DERS İÇERİKLERİ
