

DERS PROGRAMI

I. SEMESTER

Code	Course Title		ECTS
İKT209U	Tourism Economics	Required Courses	7.0
KOİ101U	Hospitality Management	Required Courses	7.0
STJ101U	Internship	Required Courses	5.0
TRZ101U	Automation Systems in Tourism	Required Courses	7.0
TSH103U	Tourism Legislation	Required Courses	6.0
Sum			32

II. SEMESTER

Code	Course Title		ECTS
TRZ102U	Behaviour of Visitors	Required Courses	6.0
TRZ106U	Tour Guiding	Required Courses	6.0
PZL302U	Sales Techniques	Elective Courses	5.0
TDK108U	Yok	Elective Courses	5.0
TSH102U	Alternative Tourism	Elective Courses	5.0
Sum			27

III. SEMESTER

Code	Course Title		ECTS
TAR201U	Principles of Atatürk and the History of Turkish Revolution I	Required Courses	3.0
TRZ201U	Fundamentals of Tourism	Required Courses	7.0
TSH201U	Travel Agencies and Tour Operators	Required Courses	7.0
TÜR201U	Turkish Language I	Required Courses	3.0
PZL303U	Publicity and Marketing	Elective Courses	5.0
SOS109U	Yok	Elective Courses	5.0
TRZ207U	Tourism Geography	Elective Courses	5.0
Sum			35

IV. SEMESTER

Code	Course Title		ECTS
TAR202U	Principles of Atatürk and the History of Turkish Revolution II	Required Courses	3.0
TSH104U	Tour Planning and Management	Required Courses	7.0

IV. SEMESTER

Code	Course Title		ECTS
TSH202U	Recreation Management	Required Courses	7.0
TÜR202U	Turkish Language II	Required Courses	3.0
TRZ116U	Yok	Elective Courses	5.0
TRZ206U	Tourism and Communication	Elective Courses	5.0
TRZ208U	Management of Marine Tourism	Elective Courses	5.0
Sum			35

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM101U	German I (ALM)(ALM)	0 + 0	3.0
FRA101U	French I (FRA)(FRA)	0 + 0	3.0
İNG101U	English I (ENG)(ENG)	0 + 0	3.0
ALM102U	German II (ALM)(ALM)	0 + 0	3.0
FRA102U	French II (FRA)(FRA)	0 + 0	3.0
İNG102U	English II (ENG)(ENG)	0 + 0	3.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
HİŞ208U	(TR)	0 + 0	5.0
İLT101U	Interpersonal Communication (TR)	0 + 0	5.0
KOİ202U	(TR)	0 + 0	5.0
KOİ203U	(TR)	0 + 0	5.0
KOİ402U	(TR)	0 + 0	5.0
KOİ409U	(TR)	0 + 0	5.0
PZL218U	(TR)	0 + 0	5.0
SOS320U	(TR)	0 + 0	5.0
TKY302U	(TR)	0 + 0	5.0
TRZ104U	(TR)	0 + 0	5.0
TRZ108U	(TR)	0 + 0	5.0
TRZ110U	(TR)	0 + 0	5.0
TRZ112U	(TR)	0 + 0	5.0
TRZ114U	(TR)	0 + 0	5.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
TRZ202U	(TR)	0 + 0	5.0
TRZ204U	(TR)	0 + 0	5.0
TRZ301U	(TR)	0 + 0	5.0
TRZ302U	(TR)	0 + 0	5.0
TRZ304U	(TR)	0 + 0	5.0
TRZ402U	(TR)	0 + 0	5.0

DERS İÇERİKLERİ
