

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Compulsory	ECTS
İKT101U	Introduction to Economics	Required Courses	5.0
İŞL105U	Principles of Business Administration	Required Courses	5.0
MAT105U	Mathematics I	Required Courses	6.0
MUH101U	General Accounting	Required Courses	5.0
YBS101U	Information Technologies	Required Courses	6.0
	Foreign Language Courses		3.0
Sum			30

II. SEMESTER

Code	Course Title	Compulsory	ECTS
HUK124U	Information Technology Law	Required Courses	5.0
İKT102U	Project Management	Required Courses	6.0
İLT102U	New Communication Technologies	Required Courses	5.0
İŞL106U	Business Functions	Required Courses	5.0
MAT106U	Mathematics II	Required Courses	6.0
	Foreign Language Courses		3.0
Sum			30

III. SEMESTER

Code	Course Title	Compulsory	ECTS
İST203U	Statistics	Required Courses	6.0
TAR201U	Principles of Atatürk and the History of Turkish Revolution I	Required Courses	3.0
TÜR201U	Turkish Language I	Required Courses	3.0
YBS201U	Introduction to Computers and Programming	Required Courses	6.0
YBS203U	Spreadsheets	Required Courses	6.0
YBS207U	Information Systems	Required Courses	6.0
Sum			30

IV. SEMESTER

Code	Course Title	Compulsory	ECTS
TAR202U	Principles of Atatürk and the History of Turkish Revolution II	Required Courses	3.0

IV. SEMESTER

Code	Course Title	Compulsory	ECTS
TÜR202U	Turkish Language II	Required Courses	3.0
YBS202U	Business Analytics	Required Courses	6.0
YBS204U	Algorithms and Programming	Required Courses	7.0
YBS206U	Database Systems	Required Courses	7.0
YBS208U	Business Process Management	Required Courses	4.0
Sum			30

V. SEMESTER

Code	Course Title	Compulsory	ECTS
BİL109U	Digital Transformation	Required Courses	5.0
İŞL303U	Production Management	Required Courses	5.0
YBS301U	Spreadsheet Programming	Required Courses	6.0
YBS303U	User Experience Design	Required Courses	4.0
YBS305U	System Analysis and Design	Required Courses	6.0
YBS307U	Enterprise Resource Planning Systems	Required Courses	4.0
Sum			30

VI. SEMESTER

Code	Course Title	Compulsory	ECTS
MAİ102U	Brand and Brand Management	Required Courses	4.0
SOS110U	Organizational Behavior	Required Courses	5.0
YBS302U	Network Management and Information Security	Required Courses	5.0
YBS304U	Database Programming	Required Courses	5.0
YBS306U	Advanced Programming	Required Courses	6.0
YBS308U	Social Network Analysis	Required Courses	5.0
Sum			30

VII. SEMESTER

Code	Course Title	Compulsory	ECTS
İŞL293U	Entrepreneurship and Business Establishment	Required Courses	5.0
İŞY203U	Innovation Management	Required Courses	5.0
YBS401U	Operational Research	Required Courses	7.0
YBS403U	Decision Models	Required Courses	6.0
YBS405U	Internet and Web Programming	Required Courses	7.0

VII. SEMESTER

Code	Course Title	Compulsory	ECTS
Sum			30

VIII. SEMESTER

Code	Course Title	Compulsory	ECTS
FİN402U	Financial Statement Analysis	Required Courses	6.0
PZL208U	Customer Relationship Management	Required Courses	4.0
YBS402U	Decision Support Systems	Required Courses	6.0
YBS404U	Data Mining	Required Courses	7.0
YBS406U	New Trends in Programming	Required Courses	7.0
Sum			30

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM101U	German I (ALM)(ALM)	0 + 0	3.0
FRA101U	French I (FRA)(FRA)	0 + 0	3.0
İNG101U	English I (ENG)(ENG)	0 + 0	3.0
ALM102U	German II (ALM)(ALM)	0 + 0	3.0
FRA102U	French II (FRA)(FRA)	0 + 0	3.0
İNG102U	English II (ENG)(ENG)	0 + 0	3.0

DERS İÇERİKLERİ
