

DERS PROGRAMI

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
FİN538	Financial Management (TR)	3 + 0	6.0
İŞL532	Cross-Cultural Management (TR)	3 + 0	6.0
İŞY526	Human Resources Management (TR)	3 + 0	6.0
İŞY528	Organizational Design (TR)	3 + 0	6.0
İŞY539	Strategic Management (TR)	3 + 0	6.0
İŞY551	Management Information Systems (TR)	3 + 0	6.0
İŞY553	Corporate Communication Management (TR)	3 + 0	6.0
MUH526	Financial Accounting for Managers (TR)	3 + 0	6.0
SOS557	Organizational Behavior (TR)	3 + 0	6.0
İŞY524	Modern Management Techniques (TR)	3 + 0	6.0
İŞY537	Production and Operation Management (TR)	3 + 0	6.0
İŞY538	Consumer Behaviour (TR)	3 + 0	6.0
PZL551	Marketing Management (TR)	3 + 0	6.0

II. SEMESTER			
Code	Course Title	Course Type	ECTS
DPU500	Term Project	Required Courses	0.0
	Elective Courses		30.0
Sum			30

DERS İÇERİKLERİ
