

## DERS PROGRAMI

## I. SEMESTER

| Code   | Course Title                | Compulsory/Elective | ECTS |
|--------|-----------------------------|---------------------|------|
| HUK143 | Fundamental Concepts of Law | Required Courses    | 3.0  |
| İKT101 | Introduction to Economics I | Required Courses    | 5.0  |
| İŞL113 | Introduction to Business    | Required Courses    | 5.0  |
| KÜL193 | Career Planning             | Required Courses    | 2.0  |
| MAT161 | Mathematics I               | Required Courses    | 5.0  |
| MUH119 | Financial Accounting I      | Required Courses    | 5.0  |
| TÜR125 | Turkish Language I          | Required Courses    | 2.0  |
|        | Foreign Language Courses I  |                     | 3.0  |
| Sum    |                             |                     | 30   |

## II. SEMESTER

| Code   | Course Title                 | Compulsory/Elective | ECTS |
|--------|------------------------------|---------------------|------|
| HUK152 | Law of Obligations           | Required Courses    | 5.0  |
| İKT102 | Introduction to Economics II | Required Courses    | 5.0  |
| MAT162 | Mathematics II               | Required Courses    | 5.0  |
| MUH120 | Financial Accounting II      | Required Courses    | 5.0  |
| PSİ122 | Psychology                   | Required Courses    | 5.0  |
| TÜR126 | Turkish Language II          | Required Courses    | 2.0  |
|        | Foreign Language Courses II  |                     | 3.0  |
| Sum    |                              |                     | 30   |

## III. SEMESTER

| Code   | Course Title                                             | Compulsory/Elective | ECTS |
|--------|----------------------------------------------------------|---------------------|------|
| ARY209 | Scientific Research and Report Writing                   | Required Courses    | 3.0  |
| BİL811 | Computer Laboratory                                      | Required Courses    | 5.0  |
| İKT203 | Micro Economic Theory                                    | Required Courses    | 5.0  |
| İST205 | Statistics I                                             | Required Courses    | 5.0  |
| İŞL223 | Business Management                                      | Required Courses    | 5.0  |
| SOS124 | Sociology                                                | Required Courses    | 5.0  |
| TAR165 | Atatürk's Principles and History of Turkish Revolution I | Required Courses    | 2.0  |
| Sum    |                                                          |                     | 30   |

**IV. SEMESTER**

| Code   | Course Title                                              | Compulsory/Elective | ECTS |
|--------|-----------------------------------------------------------|---------------------|------|
| FİN303 | Financial Mathematics                                     | Required Courses    | 5.0  |
| HUK251 | Commercial Law                                            | Required Courses    | 5.0  |
| İST206 | Statistics II                                             | Required Courses    | 5.0  |
| İŞL214 | Organizational Design                                     | Required Courses    | 5.0  |
| MUH242 | Cost Accounting                                           | Required Courses    | 6.0  |
| TAR166 | Atatürk's Principles and History of Turkish Revolution II | Required Courses    | 2.0  |
|        | Elective Course                                           |                     | 2.0  |
| Sum    |                                                           |                     | 30   |

**V. SEMESTER**

| Code   | Course Title               | Compulsory/Elective | ECTS |
|--------|----------------------------|---------------------|------|
| FİN301 | Financial Management I     | Required Courses    | 5.0  |
| İŞL323 | Human Resources Management | Required Courses    | 5.0  |
| MLY305 | Turkish Tax System         | Required Courses    | 5.0  |
| PZL211 | Principles of Marketing    | Required Courses    | 5.0  |
|        | Elective Courses           |                     | 5.0  |
|        | Area Elective Courses      |                     | 5.0  |
| Sum    |                            |                     | 30   |

**VI. SEMESTER**

| Code   | Course Title            | Compulsory/Elective | ECTS |
|--------|-------------------------|---------------------|------|
| FİN302 | Financial Management II | Required Courses    | 5.0  |
| İŞL318 | Production Management   | Required Courses    | 5.0  |
| İŞL320 | International Business  | Required Courses    | 5.0  |
| PZL310 | Marketing Management    | Required Courses    | 5.0  |
|        | Elective Courses        |                     | 5.0  |
|        | Area Elective Courses   |                     | 5.0  |
| Sum    |                         |                     | 30   |

**VII. SEMESTER**

| Code   | Course Title      | Compulsory/Elective | ECTS |
|--------|-------------------|---------------------|------|
| İST435 | Linear Programing | Required Courses    | 5.0  |

**VII. SEMESTER**

| Code   | Course Title                   | Compulsory/Elective | ECTS |
|--------|--------------------------------|---------------------|------|
| İŞL429 | Management Information Systems | Required Courses    | 5.0  |
| MUH310 | Financial Statement Analysis   | Required Courses    | 5.0  |
|        | Area Elective Courses          |                     | 15.0 |
| Sum    |                                |                     | 30   |

**VIII. SEMESTER**

| Code   | Course Title          | Compulsory/Elective | ECTS |
|--------|-----------------------|---------------------|------|
| FİN410 | Capital Markets       | Required Courses    | 5.0  |
| İŞL436 | Strategic Management  | Required Courses    | 5.0  |
| MUH412 | Auditing              | Required Courses    | 5.0  |
|        | Area Elective Courses |                     | 15.0 |
| Sum    |                       |                     | 30   |

**Area Elective Courses**

| Code   | Course Title                                          | Laboratory + Practice | ECTS |
|--------|-------------------------------------------------------|-----------------------|------|
| İKT369 | Interpretation of the Economic Indicators (TR)        | 2 + 0                 | 5.0  |
| İNG225 | Academic English I (ENG)(ENG)                         | 3 + 0                 | 3.0  |
| İNG325 | Academic English III (ENG)(ENG)                       | 3 + 0                 | 3.0  |
| İŞL327 | Management and Marketing in Real Estate Industry (TR) | 2 + 0                 | 5.0  |
| İŞL329 | Supply Chain Management (TR)                          | 2 + 0                 | 5.0  |
| İŞL437 | Social Responsibility and Ethics in Business (TR)     | 2 + 0                 | 5.0  |
| MUH315 | Management Accounting (TR)                            | 2 + 0                 | 5.0  |
| PZL309 | Brand Management (TR)                                 | 2 + 0                 | 5.0  |
| İNG226 | Academic English II (ENG)(ENG)                        | 3 + 0                 | 3.0  |
| İNG326 | Academic English IV (ENG)(ENG)                        | 3 + 0                 | 3.0  |
| İST303 | Statistical Package Programs (TR)                     | 2 + 0                 | 5.0  |
| İŞL326 | Artificial Intelligence in Business (TR)              | 2 + 0                 | 5.0  |
| İŞL410 | Administration of Cooperatives (TR)                   | 2 + 0                 | 5.0  |
| İŞL420 | Foreign Trade Transactions and Management (TR)        | 2 + 0                 | 5.0  |
| İŞL459 | Project Management (TR)                               | 2 + 0                 | 5.0  |
| PZL312 | Consumer Behavior (TR)                                | 2 + 0                 | 5.0  |
| PZL314 | Services Marketing (TR)                               | 2 + 0                 | 5.0  |
| PZL316 | Social Media and Digital Marketing (TR)               | 3 + 0                 | 5.0  |

| Area Elective Courses |                                                            |                       |      |
|-----------------------|------------------------------------------------------------|-----------------------|------|
| Code                  | Course Title                                               | Laboratory + Practice | ECTS |
| FİN403                | The Analysis of Investment Decision (TR)                   | 2 + 0                 | 5.0  |
| FİN407                | International Finance (TR)                                 | 2 + 0                 | 5.0  |
| FİN411                | Principles of Banking (TR)                                 | 2 + 0                 | 5.0  |
| HUK469                | Human Rights (TR)                                          | 2 + 0                 | 5.0  |
| İNG425                | Academic English V (ENG)(ENG)                              | 3 + 0                 | 3.0  |
| İŞL415                | Applications in Business (TR)                              | 0 + 4                 | 5.0  |
| İŞL479                | Applied Entrepreneurship (TR)                              | 2 + 0                 | 5.0  |
| MUH415                | Accounting Information System (TR)                         | 2 + 0                 | 5.0  |
| MUH417                | Accounting Systems and Application (TR)                    | 2 + 0                 | 5.0  |
| MUH459                | Essentials of Internal Audit (TR)                          | 2 + 0                 | 5.0  |
| PZL409                | Industrial Marketing (TR)                                  | 2 + 0                 | 5.0  |
| PZL413                | Environmental and Social Sustainability in Marketing (TR)  | 2 + 0                 | 5.0  |
| PZL461                | Marketing Research (TR)                                    | 2 + 0                 | 5.0  |
| PZL463                | Marketing Communication (TR)                               | 2 + 0                 | 5.0  |
| PZL465                | Introduction to Retailing (TR)                             | 2 + 0                 | 5.0  |
| FİN402                | Principles of Insurance (TR)                               | 2 + 0                 | 5.0  |
| FİN412                | Financial Management in Multinational Companies (TR)       | 2 + 0                 | 5.0  |
| FİN414                | Finance Applications in Excel (TR)                         | 2 + 0                 | 5.0  |
| FİN417                | Strategic Financial Management and Decisions in SMEs (TR)  | 2 + 0                 | 5.0  |
| FİN418                | Financial Planning and Budgeting in Businesses (TR)        | 2 + 0                 | 5.0  |
| FİN452                | Financial Markets and Applications in Stock Exchange (TR)  | 3 + 0                 | 5.0  |
| İNG426                | Academic English VI (ENG)(ENG)                             | 3 + 0                 | 3.0  |
| İST414                | Decision Theory (TR)                                       | 2 + 0                 | 5.0  |
| İST416                | Operations Research (TR)                                   | 2 + 0                 | 5.0  |
| İŞL432                | Innovation Management (TR)                                 | 2 + 0                 | 5.0  |
| İŞL434                | Case Studies in Management (TR)                            | 2 + 0                 | 5.0  |
| İŞL458                | Internal Audit Seminars (TR)                               | 3 + 0                 | 5.0  |
| İŞL462                | R Programming and Data Analytics (TR)                      | 2 + 0                 | 5.0  |
| MUH309                | Governmental Accounting (TR)                               | 2 + 0                 | 5.0  |
| MUH414                | Enterprise Resource Planing and Application (TR)           | 2 + 0                 | 5.0  |
| MUH454                | Introduction to Turkish Financial Reporting Standards (TR) | 2 + 0                 | 5.0  |

**Area Elective Courses**

| Code   | Course Title                                    | Laboratory + Practice | ECTS |
|--------|-------------------------------------------------|-----------------------|------|
| PZL414 | Ethical and Legal Regulations in Marketing (TR) | 2 + 0                 | 5.0  |
| PZL460 | Retail Management (TR)                          | 2 + 0                 | 5.0  |

**Elective Courses**

| Code   | Course Title               | Laboratory + Practice | ECTS |
|--------|----------------------------|-----------------------|------|
| KÜL195 | Volunteer Work (TR)        | 1 + 2                 | 4.0  |
| KÜL199 | Cultural Activities (TR)   | 0 + 2                 | 2.0  |
| TÜR120 | Turkish Sign Language (TR) | 3 + 0                 | 3.0  |

**Foreign Language Courses I**

| Code   | Course Title         | Laboratory + Practice | ECTS |
|--------|----------------------|-----------------------|------|
| ALM175 | German I (ALM)(ALM)  | 3 + 0                 | 3.0  |
| FRA175 | French I (FRA)(FRA)  | 3 + 0                 | 3.0  |
| İNG187 | English I (ENG)(ENG) | 3 + 0                 | 3.0  |

**Foreign Language Courses II**

| Code   | Course Title          | Laboratory + Practice | ECTS |
|--------|-----------------------|-----------------------|------|
| ALM176 | German II (ALM)(ALM)  | 3 + 0                 | 3.0  |
| FRA176 | French II (FRA)(FRA)  | 3 + 0                 | 3.0  |
| İNG188 | English II (ENG)(ENG) | 3 + 0                 | 3.0  |

## DERS İÇERİKLERİ

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