

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
HUK143	Fundamentals Concepts of Law (ENG)	Required Courses	3.0
İKT101	Introduction to Economics I (ENG)	Required Courses	5.0
İNG325	Academic English III (ENG)	Required Courses	3.0
İŞL113	Introduction to Business (ENG)	Required Courses	5.0
KÜL193	Career Planning (ENG)	Required Courses	2.0
MAT161	Mathematics I (ENG)	Required Courses	5.0
MUH119	Financial Accounting I (ENG)	Required Courses	5.0
TÜR125	Turkish Language I	Required Courses	2.0
Sum			30

II. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
HUK152	Law of Obligations (ENG)	Required Courses	5.0
İKT102	Introduction to Economics II (ENG)	Required Courses	5.0
İNG326	Academic English IV (ENG)	Required Courses	3.0
MAT162	Mathematics II (ENG)	Required Courses	5.0
MUH120	Financial Accounting II (ENG)	Required Courses	5.0
PSİ122	Psychology (ENG)	Required Courses	5.0
TÜR126	Turkish Language II	Required Courses	2.0
Sum			30

III. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
ARY209	Scientific Research and Report Writing (ENG)	Required Courses	3.0
BİL811	Computer Laboratory (ENG)	Required Courses	5.0
İKT203	Microeconomic Theory (ENG)	Required Courses	5.0
İST205	Statistics I (ENG)	Required Courses	5.0
İŞL223	Business Management (ENG)	Required Courses	5.0
SOS124	Sociology (ENG)	Required Courses	5.0
TAR165	Atatürk's Principles and History of Turkish Revolution I	Required Courses	2.0
Sum			30

IV. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FİN303	Financial Mathematics (ENG)	Required Courses	5.0
HUK251	Commercial Law (Ticaret Hukuku) (ENG)	Required Courses	5.0
İST206	Statistics II (ENG)	Required Courses	5.0
İŞL214	Organizational Design (ENG)	Required Courses	5.0
MUH242	Cost Accounting (ENG)	Required Courses	6.0
TAR166	Atatürk's Principles and History of Turkish Revolution II	Required Courses	2.0
	Elective Course		2.0
Sum			30

V. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FİN301	Financial Management I (ENG)	Required Courses	5.0
İŞL323	Human Resources Management (ENG)	Required Courses	5.0
MLY305	Turkish Tax System (ENG)	Required Courses	5.0
PZL211	Principles of Marketing (ENG)	Required Courses	5.0
	Elective Courses		5.0
	Area Elective Courses		5.0
Sum			30

VI. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FİN302	Financial Management II (ENG)	Required Courses	5.0
İŞL318	Production Management (Üretim Yönetimi) (ENG)	Required Courses	5.0
İŞL320	International Business (ENG)	Required Courses	5.0
PZL310	Marketing Management (ENG)	Required Courses	5.0
	Elective Courses		5.0
	Area Elective Courses		5.0
Sum			30

VII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İST435	Linear Programming (ENG)	Required Courses	5.0

VII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İŞL429	Management Information Systems (ENG)	Required Courses	5.0
MUH310	Financial Statement Analysis (ENG)	Required Courses	5.0
	Area Elective Courses		15.0
Sum			30

VIII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FİN410	Capital Markets (ENG)	Required Courses	5.0
İŞL436	Strategic Management (ENG)	Required Courses	5.0
MUH412	Auditing (ENG)	Required Courses	5.0
	Area Elective Courses		15.0
Sum			30

Area Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
İŞL329	Supply Chain Management (ENG)(ENG)	2 + 0	5.0
MUH315	Management Accounting (ENG)(ENG)	2 + 0	5.0
SOS349	Leadership Practice (ENG)(ENG)	2 + 0	5.0
İKT204	Macroeconomic Theory (ENG)(ENG)	3 + 0	6.0
İŞL326	Artificial Intelligence in Business (ENG)(ENG)	2 + 0	5.0
PZL312	Consumer Behavior (ENG)(ENG)	2 + 0	5.0
PZL314	Services Marketing (ENG)(ENG)	2 + 0	5.0
SOS340	Organizational Behaviour (ENG)(ENG)	3 + 0	6.0
FİN403	Investment Projects and Analysis (ENG)(ENG)	2 + 0	5.0
İŞL415	Applications in Business (ENG)(ENG)	0 + 4	5.0
İŞL477	Management Consultancy (ENG)(ENG)	2 + 0	5.0
MUH459	Essentials of Internal Audit (ENG)(ENG)	2 + 0	5.0
PZL465	Introduction to Retailing (ENG)(ENG)	2 + 0	5.0
FİN406	Investment Analysis (ENG)(ENG)	2 + 0	5.0
İŞL460	Cross-Cultural Management (ENG)(ENG)	2 + 0	5.0
İŞL461	Negotiation Techniques (ENG)(ENG)	2 + 0	5.0
İŞL462	R Programming and Data Analytics (ENG)(ENG)	2 + 0	5.0
MLY458	Public Finance (ENG)(ENG)	3 + 0	5.0

Area Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
PZL460	Retail Management (ENG)(ENG)	2 + 0	5.0

DERS İÇERİKLERİ
