

DERS PROGRAMI

I. SEMESTER

Code	Course Title	ECTS
HUK101U	Fundamental Concepts of Law	Required Courses 7.0
İKT101U	Introduction to Economics	Required Courses 6.0
KOİ101U	Hospitality Management	Required Courses 8.0
MUH101U	General Accounting	Required Courses 6.0
STJ101U	Internship	Required Courses 5.0
	Foreign Language Courses	3.0
	Foreign Language Courses	3.0
Sum		38

II. SEMESTER

Code	Course Title	ECTS
TRZ116U	Yok	Required Courses 7.0
TRZ110U		Elective Courses 5.0
TRZ112U		Elective Courses 5.0
TRZ114U		Elective Courses 5.0
TRZ206U	Tourism and Communication	Elective Courses 5.0
	Foreign Language Courses	3.0
	Foreign Language Courses	3.0
Sum		33

III. SEMESTER

Code	Course Title	ECTS
ALM201U	German for Tourism (ALM)	Required Courses 5.0
FRA201U	French for Tourism (FRA)	Required Courses 5.0
İNG201U	English for Tourism (ENG)	Required Courses 5.0
KOİ205U	Office Management	Required Courses 7.0
TAR201U	Principles of Atatürk and the History of Turkish Revolution I	Required Courses 3.0
TRZ201U	Fundamentals of Tourism	Required Courses 7.0
TÜR201U	Turkish Language I	Required Courses 3.0
İLT203U	Yok	Elective Courses 5.0
TSH103U	Tourism Legislation	Elective Courses 5.0
Sum		45

IV. SEMESTER

Code	Course Title	ECTS
KOİ202U		Required Courses 7.0
PZL218U		Required Courses 7.0
TAR202U	Principles of Atatürk and the History of Turkish Revolution II	Required Courses 3.0
TÜR202U	Turkish Language II	Required Courses 3.0
MUH210U	Accounting Applications for Hospitality Business	Elective Courses 5.0
TRZ104U		Elective Courses 5.0
Sum		30

V. SEMESTER

Code	Course Title	ECTS
İKT209U	Tourism Economics	Required Courses 6.0
KMT201U		Required Courses 6.0
KOİ203U		Required Courses 7.0
KOİ301U	Yok	Required Courses 6.0
İLT101U	Interpersonal Communication	Elective Courses 5.0
SOS109U	Yok	Elective Courses 5.0
TRZ301U		Elective Courses 5.0
Sum		40

VI. SEMESTER

Code	Course Title	ECTS
KOİ302U		Required Courses 7.0
TKY302U		Required Courses 6.0
TRZ304U		Required Courses 7.0
PZL208U	Customer Relationship Management	Elective Courses 5.0
SOS320U		Elective Courses 5.0
TRZ302U		Elective Courses 5.0
Sum		35

VII. SEMESTER

Code	Course Title	ECTS
İŞL103U	Strategic Management	Required Courses 6.0

VII. SEMESTER

Code	Course Title		ECTS
İŞL201U		Required Courses	6.0
KOİ409U		Required Courses	6.0
TSH201U	Travel Agencies and Tour Operators	Required Courses	7.0
İŞL105U	Principles of Business Administration	Elective Courses	5.0
Sum			30

VIII. SEMESTER

Code	Course Title		ECTS
İŞL402U		Required Courses	7.0
TRZ202U		Required Courses	6.0
TSH202U	Recreation Management	Required Courses	7.0
KOİ402U		Elective Courses	5.0
TRZ402U		Elective Courses	5.0
Sum			30

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM101U	German I (ALM)(ALM)	0 + 0	3.0
FRA101U	French I (FRA)(FRA)	0 + 0	3.0
İNG101U	English I (ENG)(ENG)	0 + 0	3.0
ALM102U	German II (ALM)(ALM)	0 + 0	3.0
FRA102U	French II (FRA)(FRA)	0 + 0	3.0
İNG102U	English II (ENG)(ENG)	0 + 0	3.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
ADY110U	Fire and Fire Safety (TR)	0 + 0	5.0
ARK102U	(TR)	0 + 0	5.0
AŞÇ103U	(TR)	0 + 0	5.0
AŞÇ205U	(TR)	0 + 0	5.0
AŞÇ212U	(TR)	0 + 0	5.0
AŞÇ213U	(TR)	0 + 0	5.0
AŞÇ214U	(TR)	0 + 0	5.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
BİL109U	(TR)	0 + 0	5.0
CBS103U	(TR)	0 + 0	5.0
EMY202U	(TR)	0 + 0	5.0
EST101U	Visual Aesthetics (TR)	0 + 0	5.0
FİN201U	Financial Management I (TR)	0 + 0	5.0
FİN202U	Financial Management II (TR)	0 + 0	5.0
FİN402U	Financial Statement Analysis (TR)	0 + 0	5.0
FOT101U	(TR)	0 + 0	5.0
GİT408U	(TR)	0 + 0	5.0
HİŞ206U	(TR)	0 + 0	5.0
HİŞ208U	(TR)	0 + 0	5.0
HİŞ303U	(TR)	0 + 0	5.0
HİŞ402U	(TR)	0 + 0	5.0
HİŞ406U	(TR)	0 + 0	5.0
HİT203U	(TR)	0 + 0	5.0
HİT214U	(TR)	0 + 0	5.0
HİT403U	(TR)	0 + 0	5.0
İKY204U	Yok (TR)	0 + 0	5.0
İKY207U	(TR)	0 + 0	5.0
İLT202U	(TR)	0 + 0	5.0
İLT204U	(TR)	0 + 0	5.0
İLT207U	(TR)	0 + 0	5.0
İLT208U	(TR)	0 + 0	5.0
İŞL303U	Production Management (TR)	0 + 0	5.0
İŞY202U	(TR)	0 + 0	5.0
KMT104U	(TR)	0 + 0	5.0
KMT106U	(TR)	0 + 0	5.0
KMT205U	(TR)	0 + 0	5.0
LOJ201U	(TR)	0 + 0	5.0
LOJ305U	(TR)	0 + 0	5.0
LOJ331U	International Economics (TR)	0 + 0	5.0
MAİ102U	(TR)	0 + 0	5.0

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
MİT101U	(TR)	0 + 0	5.0
PZL108U	(TR)	0 + 0	5.0
PZL210U	(TR)	0 + 0	5.0
PZL212U	(TR)	0 + 0	5.0
SAĞ114U	Basic First Aid (TR)	0 + 0	5.0
SAK208U	(TR)	0 + 0	5.0
SAN201U	(TR)	0 + 0	5.0
SMY107U	(TR)	0 + 0	5.0
SMY210U	(TR)	0 + 0	5.0
SNT402U	History of Art (TR)	0 + 0	5.0
SYT203U	Sports Facility Management (TR)	0 + 0	5.0
SYT204U	Risk Management in Sport (TR)	0 + 0	5.0
SYT206U	Sport Sponsorship (TR)	0 + 0	5.0
TRZ102U	Behaviour of Visitors (TR)	0 + 0	5.0
TRZ207U	Tourism Geography (TR)	0 + 0	5.0
WTK208U	Y (TR)	0 + 0	5.0
YBS208U	(TR)	0 + 0	5.0
YBS303U	User Experience Design (TR)	0 + 0	5.0
YBS307U	(TR)	0 + 0	5.0

DERS İÇERİKLERİ
