

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
ARY111	Research Methods in Social Sciences	Required Courses	4.5
İLT107	Introduction to Communication	Required Courses	3.5
KÜL193	Career Planning	Required Courses	2.0
PSİ102	Psychology	Required Courses	3.5
SOS153	Sociology	Required Courses	3.5
TÜR125	Turkish Language I	Required Courses	2.0
	Foreign Language Courses		3.0
	Area Elective Courses		8.0
Sum			30

II. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
GRA140	Graphic Design	Required Courses	4.5
İLT108	Theories of Communication	Required Courses	4.5
PSİ104	Social Psychology	Required Courses	3.0
TÜR126	Turkish Language II	Required Courses	2.0
YİM102	Visual Culture and Storytelling	Required Courses	4.5
YİM104	Introduction to New Media	Required Courses	4.5
	Foreign Language Courses		3.0
	Elective Courses		2.0
	Area Elective Courses		2.0
Sum			30

III. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İLT310	Visual Literacy	Required Courses	4.0
İST201	Statistics	Required Courses	3.0
SNT253	History of Art	Required Courses	3.5
TAR165	Atatürk's Principles and History of Turkish Revolution I	Required Courses	2.0
	Area Elective Courses		17.5
Sum			30

IV. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FEL102	Introduction to Philosophy	Required Courses	2.5
FOT201	Basic Photography	Required Courses	5.0
İLT204	History of Communication	Required Courses	5.0
İLT205	Mass Communication	Required Courses	5.0
İSN201	Organizational Communication	Required Courses	4.0
TAR166	Atatürk's Principles and History of Turkish Revolution II	Required Courses	2.0
YMI202	Presentation Techniques	Required Courses	4.5
	Area Elective Courses		2.0
Sum			30

V. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İKT215	Economics	Required Courses	2.5
İLT305	Communication Ethics	Required Courses	5.0
RHI302	Communication Management	Required Courses	4.5
SiY102	Political Science	Required Courses	3.0
YMI301	Management in the Age of New Media	Required Courses	4.5
	Area Elective Courses		10.5
Sum			30

VI. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
FEL251	Communication Philosophy	Required Courses	4.5
STJ314	Internship	Required Courses	5.0
YMI302	New Media Researchs	Required Courses	4.5
YMI312	Creative Communication Strategies	Required Courses	4.5
	Area Elective Courses		11.5
Sum			30

VII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İLT403	Project Development	Required Courses	8.0

VII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İŞL301	Human Resources Management	Required Courses	4.0
	Area Elective Courses		18.0
Sum			30

VIII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İLT404	Project Management	Required Courses	8.0
	Area Elective Courses		22.0
Sum			30

Area Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
BYN202	Introduction to Printing and Journalism (TR)	2 + 0	2.5
İLT117	Vector Design (TR)	2 + 2	4.5
İLT121	Information and Communication Technologies (TR)	3 + 0	4.5
İLT118	Civic Participation and Volunteerism (TR)	3 + 0	4.5
KÜL151	Cultural Anthropology (TR)	3 + 0	2.5
RHİ209	Introduction to Advertising and Public Relations (TR)	2 + 0	3.0
İLT217	Instructional Content Design (TR)	3 + 0	4.5
İLT221	Mobile Communication Technologies (TR)	2 + 2	4.5
İLT223	Web Design (TR)	2 + 2	4.5
İLT227	Editing Digital Image (TR)	2 + 2	4.5
İLT229	Online Sharing and Collaboration (TR)	3 + 0	4.5
İLT231	Change Management (TR)	3 + 0	4.5
İLT235	Techniques of Critical Thinking (TR)	3 + 0	4.5
İLT237	Business Communication (TR)	3 + 0	4.5
İLT241	Blockchain Technologies (TR)	3 + 0	4.5
İLT253	Radio Program Design (TR)	3 + 0	4.5
İNG325	Academic English III (ENG)(ENG)	3 + 0	3.0
İLT240	Video Editing (TR)	0 + 4	4.5
İLT258	Sports Communication (TR)	3 + 0	4.5
İLT379	Social Media Applications (TR)	2 + 2	4.5
İLT386	Health Communication (TR)	3 + 0	4.5

Area Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
İNG326	Academic English IV (ENG)(ENG)	3 + 0	3.0
RHİ351	Social Campaigns (TR)	3 + 0	4.5
RHİ359	Corporate Culture Management (TR)	3 + 0	4.5
DJT307	Information in the Digital Age (TR)	3 + 0	4.5
EDB353	Cyber Literature (TR)	3 + 0	4.5
İLT303	Communication and Persuasion (TR)	3 + 0	4.5
İLT312	Management of Communication Applications (TR)	1 + 4	4.5
İLT325	Inclusion and Diversity in Business (TR)	3 + 0	4.5
İLT371	Educational Communication (TR)	3 + 0	4.5
İLT373	Instructional Design (TR)	2 + 2	4.5
İLT381	Web-Based Storytelling (TR)	2 + 2	4.5
İLT384	Creative Web Applications (TR)	2 + 2	4.5
İLT387	Sociology of Communication (TR)	3 + 0	4.5
İŞL343	Entrepreneurship Management (TR)	3 + 1	5.0
İLT330	Disaster Communication (TR)	3 + 0	4.5
İLT362	Social Gender Differences in Communication (TR)	3 + 0	4.5
İLT364	Communication Technologies and Social Change (TR)	3 + 0	4.5
İLT368	Institutional Communication (TR)	3 + 0	4.5
İLT369	Popular Culture and Communication (TR)	3 + 0	4.5
İLT370	New Approaches in Management (TR)	3 + 0	4.5
İLT383	Computer Animation (TR)	2 + 2	4.5
İLT396	Professional Communication Skills (TR)	3 + 0	4.5
İŞL356	Innovation Management (TR)	2 + 0	3.0
İLT353	Cultural Communication (TR)	3 + 0	4.5
İLT417	Web Mediated Communication (TR)	3 + 0	4.5
İLT461	Team Communication (TR)	2 + 2	4.5
DJT404	Digital Art History (TR)	3 + 0	4.5
İLT380	Perception Management (TR)	3 + 0	4.5
İLT464	Management in Virtual Organizations (TR)	3 + 0	4.5

Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
KÜL195	Volunteer Work (TR)	1 + 2	4.0

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
İNG187	English I (ENG)(ENG)	3 + 0	3.0
İNG188	English II (ENG)(ENG)	3 + 0	3.0

DERS İÇERİKLERİ
