

DERS PROGRAMI

I. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
BİL150	Fundamentals of Information Technology	Required Courses	5.0
İNG147	English I (ENG)	Required Courses	6.0
İŞL151	Introduction to Business	Required Courses	3.0
KÜL193	Career Planning	Required Courses	2.0
TRZ145	Introduction to Tourism	Required Courses	2.0
TRZ149	Sustainability in Tourism	Required Courses	3.0
TÜR125	Turkish Language I	Required Courses	2.0
	Foreign Language Courses		3.0
	Elective Courses		4.0
Sum			30

II. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İKT351	Tourism Economics	Required Courses	4.0
İNG148	English II (ENG)	Required Courses	6.0
MAT164	Basic Mathematics	Required Courses	2.0
TRZ316	Tourism Law	Required Courses	4.0
TÜR126	Turkish Language II	Required Courses	2.0
	Foreign Language Courses		3.0
	Elective Courses		9.0
Sum			30

III. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İNG247	English III (ENG)	Required Courses	6.0
İST245	Statistics	Required Courses	3.0
PZL251	Tourism Marketing	Required Courses	3.0
TAR165	Atatürk's Principles and History of Turkish Revolution I	Required Courses	2.0
TRZ293	Hospitality Management	Required Courses	3.0
	Foreign Language Courses		3.0
	Area Elective Courses		10.0

III. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
Sum			30

IV. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İNG248	English IV (ENG)	Required Courses	6.0
MUH151	Introduction to Accounting	Required Courses	4.5
STJ210	Internship	Required Courses	8.0
TAR166	Atatürk's Principles and History of Turkish Revolution II	Required Courses	2.0
	Foreign Language Courses		3.0
	Area Elective Courses		6.5
Sum			30

V. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
ARY307	Scientific Research Methods	Required Courses	4.0
İNG337	English V (ENG)	Required Courses	6.0
İŞL301	Human Resources Management	Required Courses	4.0
İŞL301	Human Resources Management (ENG)	Required Courses	4.0
TRZ106	Food and Beverage Management	Required Courses	4.0
	Foreign Language Courses		3.0
	Elective Courses		2.0
	Area Elective Courses		7.0
Sum			30

VI. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İNG338	English VI (ENG)	Required Courses	6.0
TRZ304	Tourism Policy and Planning	Required Courses	3.0
TRZ308	Travel Management	Required Courses	3.0
TRZ820	Rooms Division Management	Required Courses	4.0
	Foreign Language Courses		3.0

VI. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
	Elective Courses		3.0
	Area Elective Courses		8.0
Sum			30

VII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İNG437	English VII (ENG)	Required Courses	6.0
TRZ431	Project Preparation and Management	Required Courses	4.0
	Foreign Language Courses		3.0
	Elective Courses		9.0
	Area Elective Courses		8.0
Sum			30

VIII. SEMESTER

Code	Course Title	Compulsory/Elective	ECTS
İNG438	English VIII (ENG)	Required Courses	6.0
TRZ474	Tourism Management Graduation Project	Required Courses	8.0
TRZ474	Tourism Management Graduation Project (ENG)	Required Courses	8.0
	Foreign Language Courses		3.0
	Elective Courses		3.0
	Area Elective Courses		10.0
Sum			30

Area Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
TRZ139	Technical English I (ENG)(ENG)	2 + 0	3.0
TRZ803	Leisure (TR)	2 + 0	2.0
TRZ809	Community Based Tourism (TR)	3 + 0	4.0
SAN216	Recreation and Dance (TR)	0 + 2	3.0
TRZ140	Technical English II (ENG)(ENG)	2 + 0	3.0
TRZ291	Child-Friendly Practices in Tourism (TR)	2 + 0	3.0
TRZ294	Thermal and SPA Services (TR)	3 + 0	4.0
TRZ806	Special Interest Tourism (TR)	3 + 0	4.0

Area Elective Courses			
Code	Course Title	Laboratory + Practice	ECTS
TRZ816	Tourism Psychology (TR)	3 + 0	4.0
TRZ818	Digital Technologies in Tourism (TR)	3 + 0	4.0
MUH239	Cost Accounting (TR)	3 + 0	4.0
SOS312	Organizational Behavior (TR)	3 + 0	4.5
TRZ307	Support Services in Hospitality (TR)	3 + 0	4.0
TRZ312	Tourism, Media, Communication (TR)	3 + 0	4.0
TRZ319	Social Psychology in Tourism (TR)	3 + 0	4.0
TRZ321	Health Tourism (TR)	3 + 0	4.0
TRZ349	Employment and Working Life in Tourism Industry (TR)	2 + 0	3.0
TRZ352	Tourism Legislation (TR)	3 + 0	4.0
TRZ353	International Tourism Management (TR)	3 + 0	4.0
TRZ357	Ergonomics in Tourism (TR)	2 + 0	3.0
TRZ363	Smart Destinations (TR)	3 + 0	4.0
TRZ424	Tourism Transportation (TR)	3 + 0	5.0
TRZ457	Ethics in Tourism (TR)	3 + 0	4.0
FİN312	Financial Management (TR)	3 + 0	4.0
PZL306	Consumer Behavior (TR)	2 + 0	3.0
TRZ310	Destination Management (TR)	3 + 0	5.0
TRZ326	Process Management in Tourism (TR)	3 + 0	4.0
TRZ328	Visitor Attraction Management (TR)	3 + 0	4.0
TRZ358	Digital Tourism (TR)	2 + 0	3.0
TRZ360	Museums and Historical Sites Management (TR)	3 + 0	4.0
TRZ419	Public Relations Campaigns in Tourism (TR)	2 + 2	5.0
İŞL315	Strategic Management (TR)	3 + 0	5.0
TRZ380	Practices in Convention Management I (TR)	0 + 2	3.0
TRZ433	Operations Management in Tourism Enterprises (TR)	3 + 0	3.0
TRZ437	Sustainable Food Management and Food Waste Prevention (TR)	3 + 0	4.0
TRZ463	Tourism Field Studies (TR)	0 + 3	4.0
TRZ465	Product Development in Tourism (TR)	3 + 0	4.0
TRZ476	Simulation Applications in Hotels (TR)	1 + 2	4.0
TRZ484	Customer Relationship Management (TR)	2 + 0	3.0

Area Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
TRZ485	Digital Event Management (TR)	3 + 0	4.0
TRZ314	Investment and Project Analysis (TR)	3 + 0	4.0
TRZ318	Sectoral Relations in Tourism (TR)	2 + 0	3.0
TRZ434	Outdoor Recreation (TR)	2 + 0	3.0
TRZ435	Tourism, Place, and Experience (ENG)(ENG)	2 + 0	3.0
TRZ436	Artificial Intelligence in Tourism (TR)	2 + 1	4.0
TRZ438	Food Waste in Tourism Businesses (TR)	2 + 1	4.0
TRZ458	CRS Applications-Amadeus (TR)	3 + 0	5.0
TRZ482	Globalization and Competitive Strategies in Tourism (TR)	3 + 0	4.0
TRZ490	Event Management (TR)	3 + 0	4.0

Elective Courses

Code	Course Title	Laboratory + Practice	ECTS
KÜL199	Cultural Activities (TR)	0 + 2	2.0
SOS128	Introduction to Behavioral Sciences (TR)	3 + 0	4.0
TÜR120	Turkish Sign Language (TR)	3 + 0	3.0
KÜL195	Volunteer Work (TR)	1 + 2	4.0

Foreign Language Courses

Code	Course Title	Laboratory + Practice	ECTS
ALM138	German II (ALM)(ALM)	3 + 0	3.0
FRA138	French II (FRA)(FRA)	3 + 0	3.0
RUS138	Russian II (RUS)(RUS)	3 + 0	3.0
ALM238	German IV (ALM)(ALM)	3 + 0	3.0
FRA238	French IV (FRA)(FRA)	3 + 0	3.0
RUS238	Russian IV (RUS)(RUS)	3 + 0	3.0
ALM347	German V (ALM)(ALM)	3 + 0	3.0
FRA347	French V (FRA)(FRA)	3 + 0	3.0
RUS347	Russian V (RUS)(RUS)	3 + 0	3.0
ALM348	German VI (ALM)(ALM)	3 + 0	3.0
FRA348	French VI (FRA)(FRA)	3 + 0	3.0
RUS348	Russian VI (RUS)(RUS)	3 + 0	3.0

Foreign Language Courses			
Code	Course Title	Laboratory + Practice	ECTS
ALM447	German VII (ALM)(ALM)	3 + 0	3.0
FRA447	French VII (FRA)(FRA)	3 + 0	3.0
RUS447	Russian VII (RUS)(RUS)	3 + 0	3.0
ALM448	German VIII (ALM)(ALM)	3 + 0	3.0
FRA448	French VIII (FRA)(FRA)	3 + 0	3.0
RUS448	Russian VIII (RUS)(RUS)	3 + 0	3.0

DERS İÇERİKLERİ
